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# MARCUS ENGEL

MS, CPXP, CSP

## FAQ

1. **Marcus, how long is your keynote presentation?**

The keynote is 60-75 minutes. I customize each message to fit the needs of the audience, so if a customized length works better, that's no problem. And, if you're a meeting planner? I always end on time!

2. **Are you willing to present virtually? How will this differ from an in-person event?**

Always happy to do virtual keynotes and training. These are 45-60 minutes, depending on subject, whether contact hours are awarded, etc. The only real downside of virtual is that the audience doesn't get to pet Elliott afterward!

3. **Marcus, we would like you to present a keynote and breakout session. Can we do that?**

Absolutely - I'd love the opportunity to spend more time with attendees. I'm happy to present up to two times a day in order to help you get the most bang for your buck.

4. **We only need one presentation. Is there a lowered fee with not having you present multiple times?**

No, one in-person keynote is the same honorarium as two presentations. I encourage you to be creative in ways to have me provide the most value to your event by presenting twice. Virtual keynotes are priced per session.

5. **Can you customize your presentation to fit our needs and goals?**

This is one of my favorite things to do with an organization! Each community and culture is different and I'm happy to highlight the achievements and accolades within your organization, as well as constructively focusing on how to improve care for patients and families. The more information you can give me, the better I can get to know your group. I'm always happy to have a brief conference call prior to the event to touch on key points.



CONTACT: [TAYLOR@MARCUSENGEL.COM](mailto:TAYLOR@MARCUSENGEL.COM)

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### 6. Are you available for multiple days?

Absolutely! Once the first day is booked, each additional day is offered at a discount.

### 7. Can we record the presentation(s)?

Yes, the recording of presentations requires a one-time licensing fee. The content is limited to internal and educational use only for up to twelve (12) months.

### 8. Are there other programs that you can present in addition to your keynote, "The Other End of the Stethoscope"?

Certainly! I have created multiple programs with tons of content to offer your attendees/employees with consistent and compelling engagement.

### Healthcare specific programs:

- "The Other End of the Stethoscope" – most popular keynote that has been witnessed by tens of thousands of healthcare professionals. (60-90 minutes)
- "Narratives of Healing and Healthcare" – Building on my M.S. in Narrative Medicine (Columbia University, NYC 2012), this session helps healthcare professionals to find their own voices through therapeutic writing techniques. Designed to reduce compassion fatigue and burnout, the writing and sharing of stories reconnects clinicians and non-clinicians alike to their, "Why?". (60 minutes)
- "Presence: The Cornerstone of Caregiving" - Presence trains healthcare professionals to practice simple and effective techniques for mindfulness and grounding. (60 minutes)

### Non-healthcare specific programs:

- Associations, conventions, conferences, educational institutions; everyone needs a message of resiliency, adjusting to change and inspiration.



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