# The Other End of the Stethoscope

## An Unforgettable Tribute to Healthcare Professionals

Marcus Engel, M.S., CPXP, CSP provides insight and strategies for excellent patient care.



#### **Program description:**

MARCUS ENGEL SPEAKS FROM EXPERIENCE. AFTER BEING BLINDED AND SEVERELY INJURED BY A DRUNK DRIVER, MARCUS OVERCAME UNIMAGINABLE OBSTACLES TO RECLAIM HIS LIFE. THIS DRAMATIC STORY INSPIRES HEALTHCARE PROFESSIONALS TO REIGNITE THEIR PASSION FOR PROVIDING EXCELLENT PATIENT CARE.

### **Objectives:**

- Engage staff to always remember their "Why?"
- Improve retention by helping staff stay connected
- Increase patient satisfaction scores and quality
- Promote interprofessionalism and teamwork for all employees
- Manage up; for caregivers, the facility and system
- Utilize simple techniques to communicate compassion
- Use Narrative Medicine techniques to underscore the cornerstone of caregiving: presence
- Honor and appreciate the sacred work clinical professionals do every day

#### **Testimonials:**

"Marcus' keynote is the most profound and inspiring healthcare presentation I have ever witnessed. Marcus is a master storyteller who drives to the core why we entered the healthcare profession in the first place – to improve the lives of the patients and families we serve through healing and meaningful connections. Our staff will remember his message for a lifetime."

Patrick Swift, PhD, CSSBB, FACHE
Director, Patient Experience, RWJBarnabas Health, Newark, NJ

"Marcus is awesome on every level. He is easy to work with and adapted his message to our audience. His message resonated deeply with our emergency nurses and we are still applying his concepts."

Jeff Solheim, MSN, RN, CEN, TCRN, CFRN, FAEN Past President of Emergency Nurses Association (ENA), Portland, OR

"Without a doubt Marcus is one of the best speakers in the area of healthcare I have ever heard. I recommend him to anyone looking for a speaker who can inspire new healthcare professionals, seasoned health professionals or anyone facing adversity (and that would be all of us!)"

Norma Stephens Hannigan, DNP, MPH, FNP-BC Columbia University School of Nursing, New York, N

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